

ISSUE: AIDS

The Heart of the Matter- June 8, 1988, 9AM, 60 minutes. This in-house production had Randall Breeding as guest. He is an AIDS victim and talked about his illness and how society has treated him as a result. He also offered suggestions on how society should handle AIDS sufferers.

A series of public service announcements were aired throughout the quarter on AIDS education, prevention, and safe sex. ROS, affidavits attached.

Ask Washington- June 9, 9AM, 60 minutes. Dr. Robert DuPont, Center for Behavioral Medicine discussed AIDS and drugs.

ISSUE: Local Public Service

Here, There, and Everywhere- ROS, 4.5 minutes. This local community calendar covered an array of area events such as blood drives, plays, park activities, community events, seminars, and school activities. This program was updated each week and runs every day on the station. Affidavits are attached.

Pet Showcase- ROS, 4.5 minutes. This in-house production with the Humane Society of Huron Valley features animals available for adoption as well as pet care tips. Affidavits attached.

The Heart of the Matter- April 20, 7:30PM, 30 minutes. In-house production with Rodney Benson, president of the Ann Arbor Chamber of Commerce guested on this program to discuss the business community in Ann Arbor and the growth of the local job market.

The Heart of the Matter- May 4, 7:30PM, 30 minutes. Mark Brok and Margo Macinnes talked about the revival of ballroom dancing.

The Heart of the Matter- June 22, 7:30PM, 30 minutes. An interview with Mr. B, a well known local jazz pianist.

ISSUE: Personal Finance and Taxes

Public service announcements of 30 seconds in length were aired that alerted viewers to new tax requirements on withholding. The spots ran ROS during April. Affidavits are attached.

The Heart of the Matter- June 29, 7:30PM, 30 minutes. This in-house production with Susan Evers of Fidelity Investments discussed "you and money".

Another Ann Arbor- May 25, 7PM, 30 minutes. Ray Johnson, CPA, is guest to discuss taxes and personal money management. In-house production.

Ask Washington- April 11, 9AM, 60 minutes. Frank Keith, Public Affairs Officer, Internal Revenue Service, discussed municipal bonds, capital gains, when to itemize, filing requirements for senior citizens and IRA's.

Ask Washington- April 15, 9AM, 60 minutes. Venita VanCaspel, Financial Planner, discussed investments in real estate, annuities, how to get a good broker, government bonds and mutual funds.

Ask Washington- June 24, 9AM, 60 minutes. Betty Ashton, Consumer Reporter, discussed personal credit, telemarketing, junk mail, car repairs, and how to repair bad credit.

ISSUE:National Elections

Ask Washington- May 12, 9AM, 60 minutes. Gail Sheehy, author of Character: America's Search for Leadership. Discussion of money in political campaigns, loyalty, journalists on the campaign trail and candidates wives.

Ask Washington- April 25, 9AM, 60 minutes. Hendrick Smith, author of The Power Game, discussed power in Washington, PAC's, how the media influences politics, and presidential candidates.

Ask Washington- June 8, 9AM, 60 minutes. Hugh Sidey, Time Magazine, discussed the election with emphasis on the California primary. George Bush, Michael Dukakis, and how they will choose running mates. He talked about needed reforms in the primary process and the condition of the national economy.

ISSUE: Drug Abuse/Alcoholism

Public Service Announcements were aired throughout the quarter on drug use, drug abuse, alcoholism and youth alcoholism. ROS, affidavits attached.

Ask Washington- April 26, 9AM, 60 minutes. Ed Koch, Mayor of New York City is guest to discuss the importation of drugs and corruption in local and federal drug enforcement agencies.

Ask Washington- May 26, 9AM, 60 minutes. A discussion of prescription drug abuse, its causes and symptoms.

ISSUE: Aging

Full Circle: Shades of Wisdom, Successful Aging- June 22, 8PM, 60 minutes.

An in-house documentary production that focused on the aging process, various facts and myths associated with aging, and how to remain active in your later years. Local people at Turner Geriatric Center and the University of Michigan participated.

Ask Washington- May 5, 9AM, 60 minutes. Kathy Keeton, Omni Publications is guest on this live call in program discussing longevity, increasing life expectancy, exercise and nutrition.

Ask Washington- May 13, 9AM, 60 minutes. Senator John McCain(R-Arizona) was interviewed about fighting fraud against the elderly.

ISSUE: Surrogate Parenting

The Heart of the Matter- May 25, 7:30PM, 30 minutes. Noel Keane, a noted, nationally known attorney on surrogate parenting contracts and Laurie Johnson, a woman who has had surrogate children for two different couples, discussed this most controversial issue. Michigan has recently enacted a law banning surrogate contracts for profit.

MEMO

To: WIHT-TV Public File

Christopher Webb
From: Christopher Webb
General Manager
WIHT-TV

Re: First quarter 1988 Issues/Problems
program list

Date: April 7, 1988

The following issues/problems pertinent to the WIHT-TV community had significant treatment from our programming during the first quarter of 1988. Reports with detail on all areas are included under separate listings.

1. Drugs/Substance Abuse
2. AIDS
3. Aging
4. Personal Health and Safety
5. National Elections 1988
6. Domestic Violence
7. Personal Finance and Taxes
8. Local Public Service.

CW

ISSUE: Local Public Service

Community Calendar: Here, There, and Everywhere, is a four minute segment airing several times each day with community announcements for various local and regional events such as plays, blood drives, and non-profit events. Affidavits are included. WIHT produced.

Pet Showcase, a four minute segment produced with the Humane Society of Huron Valley featuring pets for adoption and pet care tips for pet owners. WIHT produced with Carol Huston from HSHV. Affidavits included.

ISSUE: Personal Finance and Taxes

Ask Washington, 1/12/88, 9AM, 60 minutes. Warren Esnau, Tax Attorney discussed tax preparation, deductions, stock losses, finance charges on loans and credit cards, IRA's and tax reviews.

Ask Washington, 1/28/88, 9AM, 60 minutes. Harry Browne, author of Why the Best Laid Investment Plans Usually Go Wrong, discussed investments, the fall of the dollar, bank failures, real estate, savings bonds and annuities.

Ask Washington, 2/4/88, 9AM, 60 minutes. Alexandra Armstrong talked about real estate investments, new tax laws, IRA's, saving for college and penny stocks.

Ask Washington, 2/11/88, 9AM, 60 minutes. Charles Givens, noted investor discussed long term investments and speculative investments.

Ask Washington, 2/22/88, 9AM, 60 minutes. Tom Petri(R-Wisconsin) discussed employee benefits, changes in welfare laws, minimum wage and social security.

Ask Washington, 2/25/88, 9AM, 60 minutes. Lewis Lapham, author of Money and Class discussed several solutions to wealth distribution problems.

Ask Washington, 3/11/88, 9AM, 60 minutes. Al Golato, H&R Block, talked about filing taxes, deductions, self employment taxes retirement, veterans benefits, and tax preparers.

Ask Washington, 3/22/88, 9AM, 60 minutes. Gerald Padure, Touche Ross Accounting discussed severance pay, IRA's, mortgage deductions, sales taxes and social security.

Ask Washington, 3/25/88, 9AM, 60 minutes. Ralph Goldman, Shearson Lehman Brothers, discussed personal finance, the IRS, tax deferred annuities, and short term high yield investments.

ISSUE: Domestic Violence

The Heart of the Matter, 1/6/88, 7:30PM, 30 minutes. WIHT production featuring an interview with Liz Cramer, Director of S.A.F.E. House, a local shelter for battered women. Domestic violence and spouse abuse were covered.

The Heart of the Matter, 1/13/88, 7:30PM, 30 minutes. Interviews with women and children who have been victims of domestic violence, and child abuse.

ISSUE: National Elections

Ask Washington, 1/4/88, 9AM, 60 minutes. Eleanor Clift, Newsweek Magazine and John Mashek, Atlanta Journal and Constitution discussed political issues for the 1988 national elections.

Ask Washington, 2/8/88, 9AM, 60 minutes. Victor Kamber and Brad O'Leary, political consultants discussed the Iowa Caucuses, network coverage and the

ISSUE: Personal Health and Safety

Public Service Announcements, a series of PSA's ran on a variety of health and safety topics throughout the quarter in all dayparts. Running times were 30 or 60 seconds in length. Included were smoking, cancer prevention, seat belts, choking rescue, winter storm safety and many others. Affidavits are included for all the spots. There were a significant number.

Ask Washington, 1/7/88, 9AM, 60 minutes. Dr. Henry Mallek, Nutritionist at Georgetown University discussed diet and nutrition, diabetic diets, eating disorders, salt and cholesterol concerns, vitamin supplements, preservatives, cooking oils and steroids.

Ask Washington, 1/14/88, 9AM, 60 minutes. Dr. Thomas Frist CEO, Hospital Corporation of America, talked about health care, Medicare, Medicaid, liability insurance, licensing for doctors, nurses and HMO's.

Ask Washington, 2/5/88, 9AM, 60 minutes. Helen Leonard, Director of Public Information, American Council of Life Insurance. A discussion of taxes on benefits, catastrophic health care bill, Medicare, Medicaid and annuity insurance.

Ask Washington, 2/15/88, 9AM, 60 minutes. Dr. Henry Fishman, Department of Allergy and Immunology, Georgetown University discussed influenza, the immune system, infections vs. viruses, and nutrition.

The Heart of the Matter, 1/27/88, 7:30PM, 30 minutes. WIHT production featuring Dr. Joel Saper from U of Michigan discussing headaches and how we get them.

The Heart of the Matter, 3/16/88, 7:30PM, 30 minutes. Drs. Cole and Goulding were guests and talked about head injuries and a program between U of M Hospital and Battle Creek to provide better care for head injury victims.

The Heart of the Matter, 3/23/88, 7:30PM, 30 minutes. Noel Keane, a noted attorney for surrogate parenting and a surrogate mother are guests on this program which covered various aspects of surrogate parenting and the various problems that have been reported in the media.

The Heart of the Matter, 3/30/88 7:30PM, 30 minutes. Dave Glover from Chelsea Hospital discussed emergency care and first aid as well as CPR. WIHT employees took a CPR course from Dave a week after the program was produced.

Another Ann Arbor, 1/20/88, 7PM, 30 minutes. Local in studio production with Carole Gibson discussing hearing technology for the hearing impaired.

ISSUE: Aging

Ask Washington, 3/3/88, 9AM, 60 minutes. Hastings Keith and Olive Hunt, Co-Chairmen, and Public Relations Co-ordinator, National Committee of the Public Employee Pension System. They discussed federal pensions, cost of living adjustments, "double dippers", effects of pensions on taxpayers, the burden of social security on the next generation.

Ask Washington, 2/1/88, 9AM, 60 minutes. David Gamse, Director, Worker Equity, AARP. Talked about age discrimination, Japan's retired workers, health benefits for the elderly and preparing and planning for the future.

ISSUE:AIDS(Acquired Immune Deficiency Syndrome)

Public Service Announcements, a series of PSA's of various lengths ran in all dayparts throughout the quarter on how to keep from getting this life threatening disease. Intravenous drug use and sex without condoms are the primary methods for ge-ting this disease.

Ask Washington, 1/13/88, 9AM, 60 minutes. Larry Lorber, labor attorney, Dr. Michael Pistoli, Rev. Jerry Anderson, Episcopalian Minister. A talk about AIDS in the workplace, AIDS education and research, insurance questions, and family problems of AIDS victims.

Ask Washington, 1/25/88, 9AM, 60 minutes. John Norris, Deputy Commissioner of the Food and Drug Administration, discussed AIDS research and the drug AZT.

ISSUE: Drug and Substance Abuse

Public Service Announcements, a series of PSA's ran in all dayparts on drug abuse, cocaine, crack, alcoholism, youth alcoholism. Various lengths. Affidavits included with this report.

Another Ann Arbor, 1/27/88, 7PM, 30 minutes. Local minority oriented talk program produced at WIHT. This episode covered drug abuse in the streets of Ann Arbor and Ypsilanti. Carole Gibson was the host.

MEMO

Christopher Webb

To: Public File

From: Christopher Webb
General Manager WIHT-TV

Re: Issues/Problems programs for
fourth quarter 1987

Date: 1/7/88

The following issues/problems that are important to our community of license have been significantly addressed in our programming during the fourth quarter of 1987.

Alcohol abuse and other drug problems

Taxes

Personal health and safety

Summit Conference and International affairs

Education

Community interest

Supporting documentation is attached for all the above subjects.

ISSUE: Community Interest

The Heart of the Matter- October 18, 1987, 10AM, 30 minutes. Interview with the Ypsilanti Chamber of Commerce.

The Heart of the Matter- November 1, 1987, 10AM, 30 minutes. Interview with Jim Saterelli, Director of the Michigan Space Center.

The Heart of the Matter- November 15, 1987, 10AM, 30 minutes. Interview with Jonathan Marwill, a local historian.

The Heart of the Matter- November 22, 1987, 10AM, 30 minutes. Interview with members of the U of M Women's Faculty Club on their history.

The Heart of the Matter- December 6, 1987, 10AM, 30 minutes. Interview with Helga Haller, Executive Director for the Washtenaw Council for the Arts.

Another Ann Arbor- October 4, 1987, 10:30AM, 30 minutes. Earl Jackson, a local black artist, was the guest.

Another Ann Arbor- October 11, 1987, 10:30AM, 30 minutes. Ollie Thomas and Paulette Henry, local black business people are guests.

Another Ann Arbor- November 1, 1987, 10:30AM, 30 minutes. Don Haney, an area broadcast entrepreneur is featured.

Community Calendar(Here, There, and Everywhere)- 2 to 4 minute segment featuring local events and people of interest. ROS, 25 plus times per week.

Pet Showcase- Produced with the Humane Society of Huron Valley this 4 minute segment featured pet care tips and discussed their pet adoption program. ROS, about 25 times weekly.

ISSUE: Education

Ask Washington- October 7, 1987, 9AM, 60 minutes. Chester Finn, Assistant Secretary of Education discussed the lack of quality in schools and how it affects the future of today's students.

Ask Washington- November 19, 1987, 9AM, 60 minutes. Terrell Bell, former U.S. Secretary of Education reviewed the public education system and the need for additional instruction.

Ask Washington- November 23, 1987, 9AM, 60 minutes. Jean D. Carns, Educator discussed the SAT test and how to prepare for it.

Ask Washington- November 25, 1987, 9AM, 60 minutes. Panelists included a college dean, a professor, professional people and interns. Discussed the internship experience and how they help college students enter the job market.

Ask Washington- November 10, 1987, 9AM, 60 minutes. C. Peter Mcgrath, president of the University of Missouri discussed the cost and quality of college educations and the capabilities of teachers.

Ask Washington- December 10, 1987, 9AM, 60 minutes. Joseph Re, Octameron Associates spoke about financing a college education.

Ask Washington- December 18, 1987, 9AM, 60 minutes. David Elkind, PhD. , Tufts University, discussed how we are educating our children too fast and that this leads to mis-education. Pre-school. super kids. day care were also

ISSUE: Summit Conference and International Affairs

Ask Washington- December 4, 1987, 9AM, 60 minutes. Guest Malcolm Wallop, Senator from Wyoming discussed arms control negotiations, the upcoming summit talks and SALT.

Ask Washington- December 7, 1987, 9AM, 60 minutes. Helmut Sonnenfeldt from the Brooks Institution discussed the summit talks, Afghanistan, the Arms Treaty, Soviet Economy, and the history of Soviet treaty violations.

Ask Washington- October 2, 1987, 9AM, 60 minutes. Kenneth Adelman, Director, Arms Control and Disarmament Agency discussed arms control negotiations, the upcoming summit, nuclear weapons, verification of disarmament and U.S. preparedness.

ISSUE: Taxes

Ask Washington- November 5, 1987, 9AM, 60 minutes, Roscoe Egger, Tax Consultant, Price Waterhouse. Covered the Tax Reform Act of 1986 and the correct way to fill out the new tax forms. Tax deductions were also discussed.

Ask Washington- December 14, 1987, 9AM, 60 minutes, Paul Strassels, co-author of All You Need to Know About the IRS and Money Matters, year end tax tips and deductions, business expenses, dependents, capital gains and auditing are discussed.

Public Service Announcements- a series of PSA's covering tax withholding, Social Security numbers, the new W-2 form are aired. ROS, various lengths.

ISSUE: Alcohol abuse and other drug problems

MADD Drunk Driving Campaign- produced in-house, this 2:30 feature was an explanation of the MADD/Volkswagen of America campaign to establish October 24 as an annual day where people will avoid drinking and driving. The annual death toll of over 23,000 in alcohol related accidents is discussed as well as legislative efforts to toughen drunk driving penalties. This feature ran on WIHT from October 1-24, about 25 times each week.

The Heart of the Matter- October 25, 1987, 10AM, 30 minutes, interview with Bethany Goodman, Michigan President of Mothers Against Drunk Drivers(MADD), and Brian Moore, an advocate against drunk driving who is himself a paraplegic as a result of an alcohol related accident(He was the drunk driver). This interview discussed MADD activities in Michigan and Brian's work to reach young people.

Ask Washington- December 15, 1987, 9AM, 60 minutes, William Snyder, President, and CEO of Geico Insurance is the guest to discuss drunk driving, law enforcement, breathalyzer testing, and employer liability programs. Programs where employers help employees with alcohol problems are also discussed.

Public Service Announcements- a series of PSA's on drinking, drug abuse and related problems aired on a daily basis. Times were ROS with various lengths.

ISSUE: Personal Health and Safety

Asst Washington- October 6, 1987. 9AM. 60 minutes. Guest Peter Miller.

NON-PROGRAMMING

Non-Programming Community Involvement By WBSX-TV

The general manager of the station is a member of the Local Emergency Planning Committee(LEPC) for the City of Ann Arbor. This committee is involved with insuring compliance with SARA Title III hazardous materials requirements from businesses that utilize certain types of hazardous materials and chemicals. The LEPC is also active in educating the public on hazardous materials incidents. WBSX-TV produces, free of charge, information spots on chemical awareness and hazardous materials that are distributed free to local media.

The public affairs director is involved with the mentor program through the Ann Arbor Public Schools. Students in this program work on advanced study projects with members of local businesses and professional groups. She supervises a small group of students doing public service projects.

The station provides tours to any local group that requests a visit. Most groups who visit are from Boy Scouts or Girl Scouts, although we have had groups of special needs children tour the station as well.

The station will produce, free of charge, a public service announcement for any local(coverage area) non-profit group that will air on the station, or other stations that request the spot.

The station makes financial contributions to a number of local non-profit and charitable organizations including United Way, United Negro College Fund, Southeast Michigan Science Fair, Ann Arbor Film Festival, Food Gatherers, and American Cancer Society. These contributions are made each year.